

Tee-Zed Times



L-R:
Clarence Chan, Carolyn Ziegler, Darren Curtis and Tony Ziegler in Hong Kong this month

News from our overseas offices!

USA

Our American reach is growing every single day. We've built strong relationships with two of the biggest stores in the country: Lowes (more than 1700 stores) and Walmart (more than 4100 stores!) We're hoping that our range in each will increase next year – sales have been excellent so far!

UK

We're in talks with some of the UK's biggest department and DIY stores including John Lewis and B&Q, so it looks like we'll be seeing some really exciting developments in the new year. The Range is a national retailer who held a Dreambaby® trial in two of their stores last December. In only one year, we can now be found in more than 60!

Did you know?

Our Sydney warehouse is **59 km (36.6 mi)** away from our office. But the UK's warehouse is a whopping **603 km (375.2 mi)** away from their office – in fact, they're in different countries!

It's nearly the end of the year!

One of our excellent new in-store gate displays!

Welcome to our fourth and final quarterly newsletter for 2014. The sun is shining, Christmas is just around the corner and things have been as exciting as ever for the Tee-Zed team. This year has been exciting in so many ways – from new products and employees, to new ventures such as our weekly newsletters and these quarterly bulletins, we're more engaged with both our team and customers every day.

We're more excited than ever about what 2015 has on offer. We've got so many new products, exciting new business partners around the world, and an ever-growing international team.

We're looking forward to releasing a full new set of unique, exciting Dreambaby® products including new gates, fireplace guards and bathroom products such as new mats, stools and bathing accessories.

We've also got a fantastic expanded range of Bindaboo® products in the works, and so much more to come!



Tee-Zed in the press!

Tee-Zed has been receiving some pretty incredible media attention over the last few months. From magazines to newspapers, television to radio, as well as all over the internet, our products and ideas have been featured, reviewed and more. Our brilliant PR team have really taken it to a whole new level, so we thought we'd share some of our favourite clippings with you here. Send us an email if you'd like bigger versions!

Channel 7's Better Homes and Gardens

[Watch the full video here](#)

Rob Palmer: Baby-Proof Your House For Summer, Ep 37 (10.10.14)

Yahoo!7 Pty Ltd - October 10, 2014, 0:00 pm

With the warmer months here, and summer fast approaching, everyone is more active – and that includes the kids! There's no time like the present to baby-proof your house for summer, and Rob shows us some easy ways to make every spot in your place safe.

Share: [f](#) [t](#) [g+](#) [e](#)



Baby Love wrote some great things about us!

Dreambaby defence

Dreambaby helps mums to keep bubs safe in the car via a range of clever products designed to meet the needs of growing families.

Bump Belt is designed to reduce the risk of injury to an unborn child in the event of an accident by keeping the seatbelt in the correct position for the mother. **Adjustable Car Window Shades** are perfect for keeping little ones protected from the strong, often damaging sun while adding to the fun of being out and about.

Adjustable Baby View Mirror and Baby Rear View Mirror Designed for safety and parents' peace of mind, these mirrors allow you to see your child in the back of the car without having to turn around and potentially have an accident.

RRP: Dreambaby Bump Belt, \$34.95, Adjustable Car Window Shades, Tiger and Zebra, \$9.95 each, two-pack Tiger and Zebra, \$13.95, Extra Wide Adjustable Car Window Shade, Tiger and Zebra, \$13.95 each, Extra Wide Adjustable Car Window Shade, two-pack Tiger and Zebra, \$23.95, Adjustable Baby View Mirror and Baby Rear View Mirror, \$9.95, \$7.95.

Stockist inquiries: 02 9386 4000. **Visit:** www.dreambaby.com.au/.



The North Shore Times

WINTER SAFETY

REDUCE THE RISKS TAKE CARE WHEN USING HEATERS

Jarita Singh

With a few more weeks of winter to go, it's time to re-visit safety at home, especially families with children, child safety expert Carolyn Ziegler says.

Ziegler, the founder of child safety accessories brand Dreambaby, says while adults use a heater for warmth, children see it as something to play with and it often leads to accidents.

"Families with young children are prone to a few extra risks in winter... make sure you're prepared," she says.

"The most important points are to ensure that heaters are not near anything which could burn or melt (including computer cords, curtains and blankets) and always turned off when leaving a room."

Fireplaces also pose threats so Ziegler encourages a fireplace barrier.

The kitchen is another area of concern. Large stock pots, and boiling water can cause serious burns and ovens can be dangerous too.



Adjustable play pen gates ensure certain areas of the home are safe and restricted from curious children.

We were on American radio!

That's right: our founders Tony and Carolyn Ziegler had an extended appearance on 'DIY Live', a US radio show hosted by Karl Champley.

Carolyn and Tony were able to speak about the company, our products and general health and safety warnings for young families. The show ran through a number of issues including basic tips and tools for home safety, including using some of the most important products such as gates, locks and latches. They then went into further detail with tips regarding protecting children from hazardous chemicals, locating and child-proofing danger spots around the home, as well as increasing safety while on holidays.

[Click here to hear the full radio show](#)

Anyway, that's all from us here at Tee-Zed Products. We'd like to wish each and every one of you a safe, happy and relaxing holiday season and an excellent start to the year.

Thank you so much for your hard work and Dedication throughout 2014. It's been a fantastic year in so many ways, and we're so excited about what 2015 has in store for us all.